

About KidsStagramTM

! HISTORY — CLUB — MAGAZINE — BLOG!

Ethan Fox Books KidsStagramTM blog, KidsStagramCLUBTM, and KidsStagramTM Magazine is an expansion of the Ethan Fox Books franchise at https://www.EthanFoxBooks.com and https://www.KidsStagram.com from E. L. Seer that can be enjoyed alongside the Ethan Fox Books franchise — a partner of The Ridge Publishing Group. You can discover behind the scenes information from the author, learn more about your favorite characters, play games, enter contests, and much more. It is FREE to join and use and is designed to be safe for people of all ages — please see our Terms & Conditions, Privacy Policy, Child Safety Guidelines, and KidsStagramTM Blog Community Guidelines.

KIDSSTAGRAMTM HISTORY

We acquired the domain name KidsStagram.com in 2014 for *The Ethan Fox Books KidsStagram*TM *Magazine*, which is scheduled to launch in Q4 2021. During our preparations, we had an ah-ha moment: for branding purposes, it just made sense that we connect our related properties — The Ethan Fox Books Official Blog: KidsStagramTM (formerly Vortex Blog), KidsStagramCLUBTM (formerly ChrysalisCLUB), and The Ethan Fox Books KidsStagramTM Magazine, etc. — as they related to our KidsStagram business. For example, where our KidsStagramCLUB focus is on Pre-K through 12th grade education through *activities and games*, and much more. So, too, is The Ethan Fox Books KidsStagram Magazine focus on Pre-K through 12th grade education through *print education*, in the same topics: Math, Science, Language Arts, Writing, Reading Comprehension, History, Social Studies, and Geography. Inasmuch, this was an intelligent and strategic re-branding opportunity for us.

In other words, our KidsStagram properties are education platforms for kids, tweens and teens, young adults, parents, and teachers brought to you by the *Ethan Fox Books original series* characters. Instead of spilling out updates, book releases, programs, and the likes, KidsStagram focuses on Pre-K through 12th grade education — activities and games and extracurricular activities. For news, reviews, press releases, and more, we will save that content for our *Caretaker World Newsletter* and *The Residential Daily Star* newspaper found at https://www.EthanFoxBooks.com.

THE ETHAN FOX BOOKS FAN CLUB: KIDSSTAGRAMCLUB™

KidsStagramCLUB activities and games are FREE to play. But if you want to earn virtual currency ("Bonus Reward Dollars") and virtual points ("World Points"), you must register for a KidsStagramCLUB Account. As you progress through the entertainment experiences and features available on our sites — activities and games include:

- Creator Zamalador's Home World of Hades administered by character, Albert Albert's subject matter is Math (Pre-K through 12th grade). Activities and games coming soon . . . see KidsStagram blog for updates.
- Creator Vraitor's Home World of Ceres administered by character, Linus Linus' subject matter is Science (Pre-K through 12th grade). Activities and games coming soon . . . see KidsStagram blog for updates.

- Creator Driveous' Home World of Atlantis administered by character, Newton Newton's subject
 matter is Language Arts, Writing, and Reading Comprehension (Pre-K through 12th grade). Activities and
 games coming soon . . . see KidsStagram blog for updates.
- Creator Stravis' Home World of Zephyr formerly administered by character, Kepler; character, Jasper is substituting in Kepler's absence Kepler's subject matter is History, Social Studies, and Geography (Pre-K through 12th grade). Activities and games coming soon . . . see KidsStagram blog for updates.
- Wordly Pagemore's Early Worm Activities and Games administered by character, Wordly Pagemore Ethan Fox Books Word Search Puzzles 40-character puzzles; Ethan Fox and the Eyes of the Desert Sand, book #1 Match Characters to Their Sayings: "Who Said That?" Quiz; and How Well Do You Know the Story? Ethan Fox and the Eyes of the Desert Sand, book #1 227 Trivia Questions and 227 Trivia Questions & Answers. Activities and games available now! Much more to come . . . see KidsStagram blog for updates.

KidsStagramCLUB activities and games are FREE to play. But, again, if you want to earn Bonus Reward Dollars and World Points, you must register for a KidsStagramCLUB Account.

As you progress through the four worlds of the Chrysalis universe, you'll collect the four KidsStagramCLUB Gold Cards along the way. Each card earned, places Bonus Reward Dollars in your account, to put toward future purchases at one of the three Ethan Fox Shops: Shop by Bookstore, Shop by KidsStagramCLUB, or Shop by World. Collect all four KidsStagramCLUB Gold Cards to receive the KidsStagramCLUB Black Card, to earn even more Bonus Reward Dollars.

How it works . . . for each "new" activity and game completed, we will award you one (1) World Point as a result of your participation in that KidsStagramCLUB activity and game. Each ten (10) World Points you accumulate, you will be able to convert those 10 points into one Bonus Reward Dollar (\$1.00), which again, can be spent at the Ethan Fox Shops: Shop by Bookstore, Shop by KidsStagramCLUB, or Shop by World.

THE ETHAN FOX BOOKS KIDSSTAGRAM™ MAGAZINE

The Ethan Fox Books KidsStagram Magazine, marketed as the Ethan Fox Books alternative Voice, continues to bring stories and characters to life with an attention to educations in games. The band of characters in the *Ethan Fox Books original series* are the editors of the KidsStagram Magazine. Of course, E. L. Seer is the Editor-in-Chief. It will be a monthly publication that is FREE to subscribe for kids, teens and tweens, young adults, parents, and teachers to enjoy.

What's inside? In addition to front matter, back matter, and cover story spread, *The Ethan Fox Books KidsStagram Magazine* is divided into the following six sections — in which specific series characters have been assigned:

- 1. **Educations in Pre-K through 12th grade** ties in with KidsStagramCLUB activities and games educations. Features include (1) the World of Hades: Math education, (2) the World of Ceres: Science education, (3) the World of Atlantis: Language Arts, Writing, and Reading Comprehension education, and (4) the World of Zephyr: History, Social Studies, and Geography education. Section one columnists are the pyrodevlins, Albert, Linus, Newton, Kepler, and substitute Jasper in the *Ethan Fox Books original series*.
- 2. **Young Adult** Features include (1) Starting Out: Young Adults Succeeding in 2021, (2) Universal Language: Sign Language instruction series, and (3) Random Acts of Kindness: stories and ideas. Section two columnists are Damien and Daavic Ravenwood, twin brothers, in the *Ethan Fox Books original series*.
- 3. **Teens and Tweens** Features include (1) Home & Moongarden's Gardening Tips, (2) Ethan Fox Pocket Tote On-the-Go Adventurers: survival tactics, Gruggins style, and (3) Irvin McGillicutty's Mad Cooking Skills: recipes and nutrition. Section three is driven by Gruggins McGhee, the Grumpling of the House in the *Ethan Fox Books original series*.

- 4. **Children** Features include (1) Character Coloring Book pages, (2) Character Connect-the-Dots pages, and more, and (3) Character Word Search Puzzles. Section four is written by Jasper, a Taletaddler in the *Ethan Fox Books original series*.
- 5. **Parents** Features include (1) Personal Nutritionist, (2) Personal Fitness Trainer, and (3) Holidays and Entertaining. Section five is written by Jordanna Ravenwood, Caretaker Headmistress and mother to Daavic and Damien in the *Ethan Fox Books original series*.
- 6. **Teachers** Features include: (1) Activities and Games, (2) Quizzes and Puzzles, and (3) Crafts and Entrepreneurship. Section six is moderated by Dorkin Drumbles, Curator at the Gallery of Memories in the *Ethan Fox Books original series*.

THE ETHAN FOX BOOKS OFFICIAL BLOG: KIDSSTAGRAMTM

The Ethan Fox Books Official Blog: KidsStagram — administered by character, Nicholas Knight — keeps us up to date on news, editorials, interviews, discussions, fandom, event reports, and responds to a variety of rumors. It's your source for everything KidsStagram News, Caretaker Universe, Ethan Fox Books, KidsStagramCLUB, and KidsStagram Philanthropy programs. However, its primary focus is on extracurricular activities (how kids, tweens and teens, and young adults spend their time after school). What matters most is extracurricular activities should be an outlet for young people to find their passion, creativity, and leadership within the world.

In other words, think of the KidsStagram Blog as a "brainstorming" blog for young people where they participate online with the *Ethan Fox Books original series* characters via *blog comments*. With so many options out there, all students should be able to find an extracurricular activity that they are interested in and can develop a passion for! Stay connected at the Ethan Fox Books Official Blog: KidsStagram, https://www.KidsStagram.com.

! IMPORTANT NOTICE!

A word about leaving blog *comments* . . . we are very concerned with potential violations of the Children's Online Privacy Protection Act (COPPA) overseen by the Federal Trade Commission (FTC). Inasmuch, we have created the **KidsStagram Blog Community Guidelines** — in addition to our <u>Terms and Conditions</u>, <u>Privacy Policy</u> and <u>Child Safety Policy</u>. There will always be bad actors or visitors that didn't know any better. So, enforcing the **KidsStagram Blog Community Guidelines** for participation on our Site is helpful for all.

But we don't stop there, either. Any *comments* left on the KidsStagram Blog are supervised and our **KidsStagram Blog Community Guidelines** are enforced — even if it means banning someone from our Site.

If you have any questions about these guidelines or any matter related to our site that these guidelines do not address, please direct them to Nicholas Knight, KidsStagram Editor-in-Chief at NicholasKnight@EthanFoxBooks.com.

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Follow us on Twitter at: https://www.Twitter.com/RidgePublishing or https://www.Twitter.com/EthanFoxBooks.

You can also find us on Pinterest, Instagram, LinkedIn, Goodreads, LibraryThing, BookBub, and others.